



PUBLIC SAFETY GROUP

“Performance Matters”

Summer 2006
Volume 1, Issue 1



Inside this issue:

DEC Conference.....2

District Attorney and Public Safety General Manager kick off Drug Endangered Children Conference.

Community Reentry Program.....2

Collaborative effort aims to provide successful reentry into community for parolees.

NACo Awards.....2

Public Safety Group wins eight NACo Achievement Awards.

Who’s Who in PSG.....3

Deputy Public Defender Mary Jo Barr.

Project Lifesaver.....3

Program launches in North County to safeguard families and those prone to wander from their homes.

Measuring Results.....3

New performance management initiative brings action to results.

Jessica’s Law.....4

County helps qualify Jessica’s Law for November general election.

Homeland Security Summit.....4

PSG General Manager and County Technology Officer host summit.

BCP.....4

County makes plans to continue operations during a disaster.

Child Support Awareness Month.....5

August marks Child Support Awareness Month.

Identifying Innovation Projects.....5

Public Safety Group looks to blend innovation in programs.



Are You Prepared?

Disaster Preparedness Campaign Unveiled and Underway Across County

Will you be ready for the next disaster? The Office of Emergency Services (OES) and Board of Supervisors Chairman Bill Horn, have initiated a public awareness campaign promoting self-reliance in the event of a disaster.

The Office of Emergency Services has developed standardized language for the message of self-reliance by encouraging all agencies in the region to adopt the slogan “Preparedness Starts with You.” The OES has included this slogan on its new public education materials, created three display boards containing the slogan, and placed the slogan on document holders containing Family Disaster Plans and Personal Survival Guides.

These display boards, containing information in both

English and Spanish, are located at local businesses, the County Administration Center, and the Askew Building. The Museum of Man in Balboa Park has placed the “Preparedness Starts with You” slogan on their wall in the Earth, Wind and Fire exhibit above display boards containing Family Disaster Plans and Personal Survival Guides.

The OES is currently researching other locations across the County that serve the general public to place the slogan, Family Disaster Plans, and Personal Survival Guides. On September 9, 2005, the OES applied to the United States Patent and Trademark Office to have the slogan trademarked. They expect to hear about the trademark status in early

spring, 2007.

Late this July, each County household will receive a Family Disaster Plan and Personal Survival Guide, which will help prepare families in the event of a disaster. These documents cover what to do before, after, and during a disaster and provide a

The Museum of Man in Balboa Park has placed the “Preparedness Starts with You” slogan on their wall...

checklist of valuable emergency supplies. The Family Disaster Plan can also be downloaded from OES’ website at www.sdcounty.ca.gov/oes.

Tuck Talk

As General Manager of the County’s Public Safety Group, I am pleased to present you with the inaugural issue of the *Public Safety Post*.



The Post is a bi-annual newsletter that will inform Public Safety Group employ-

ees and others across the enterprise about the many exciting endeavors and accomplishments within the Public Safety Group.

We have many talented and devoted employees and the *Public Safety Post* will serve as a forum to demonstrate all you do.

Please feel free to express your ideas for the *Public Safety Post* to the editorial staff. You will find their contact information on the last page of this newsletter.

Your hard work is deeply appreciated and does not go unnoticed. I look forward to hearing more about your excellent work.

Sincerely,
Harold Tuck

Who's Who in PSG

Deputy Public Defender Mary Jo Barr knows the American Legal System well. She has been with the Public Defender's Office for 18 years and has extensive trial experience, including Capital cases.

These are the reasons that the United States Department of Justice selected her to attend the Overseas Prosecution Development, Assistance and Training Program (OPDAT) in Nigeria. The goal of OPDAT is to educate, encourage, and assist

countries in the development and implementation of fair, efficient, and effective criminal prosecutions.

Barr spent eight days in the Nigerian cities of Lagos and Abuja, participating in two seminars in each city. Barr spoke on the importance of plea bargaining in the American Justice System.

Nigeria does not use plea bargaining and according to Barr has resulted in "a crushing volume of cases" that have bogged down the country's legal system.

In a country looking to combat years of corruption, plea bargaining may appear to be the antithesis to fighting corruption. "If my mindset is 'I don't want corruption,' there's an aspect of plea bargaining that appears corrupt," Barr said.

Barr praised plea bargaining as a valuable tool that has resulted in an efficient means to solving cases and eliminating an arduous backlog of cases.



Mary Jo Barr, Deputy Public Defender

Project Lifesaver Debuts in Ramona

On February 1, members of the Sheriff's Ramona Substation partnered with the Ramona Kiwanis, Barona Casino, and the Ramona Food and Clothes Closet to launch Project Lifesaver.

Designed to ensure the rapid recovery of individuals prone to wander from their homes due to the effects of Alzheimer's Disease, Autism, Down Syndrome, or those afflicted with a debilitating mental state, Project Lifesaver is a pilot program providing enrolled families with a bracelet containing a radio sound wave transmitter that

is placed on their loved one. The bracelet links to a tracking device maintained by Sheriff's deputies at the Ramona substation. If a Project Lifesaver client wanders from home, family members or caregivers will call the Sheriff's Department who will respond to the incident and locate the family member.

Seven families have signed up for Project Lifesaver in the project's first two months. This project will save lives, time, and trauma to loved ones by giving law enforcement the ability to quickly locate missing clients.

Sheriff's deputies at the Ramona Substation have received training on how to use the tracking devices. The project is being advertised on flyers at doctor's offices, churches, and businesses in and near Ramona.

The project has also received coverage on Channel 8 and Channel 10 news, and the County Television Network is planning to air a segment on Project Lifesaver. This project is partially funded through a grant from Kiwanis International.

Departments Put Action Into Performance Measures

Recently, Public Safety Group departments have been looking at themselves differently. This new perspective stems from a new enterprise-wide performance management initiative known as IntoAction.

The IntoAction process is a model created by Kevin Baum, a performance management pioneer and founder of the consulting company inCentergy. Baum's approach to performance management is simple. He forces organizations to understand the

core of their existence and blend stakeholder involvement to yield meaningful measures.

The IntoAction approach is also rich in accountability, fostering trust and community support by measuring and reporting on the core services that are the hallmark of each organization. These results-oriented measures are easily understood and identifiable. Baum's philosophy also allows County leadership to make performance-informed decisions.

IntoAction requires organizations to develop focus groups that are tasked with identifying core services. Recently, PSG departments completed their IntoAction focus group sessions resulting in new and more meaningful performance measures.

Your department's new measures can be found in the Fiscal Year 2006-08 Operational Plan. These new performance measures will stand for who we are as a County and directly link with what our customers expect of us.



inCentergy founder, Kevin Baum